



Become a “Live Peace City” and be part of a global movement of 100 cities.

Live Peace – in collaboration with 10 Nobel Peace Prize laureates – invites you to become one of 100 Live Peace Cities in 2026 and to host a “Live Peace” music or art event between September 18 and 21.

Guidelines for organizing a Live Peace event

1) Components of a “Live Peace City” Event

A: Budget:

You determine the budget you would like to allocate for your Live Peace event. Everything is possible—from small events to large-scale productions. Example budgets can be found at the end under point 3.

B: Date:

You decide on the day your Live Peace event will take place. Possible dates are between Friday, September 18, and Monday, September 21 (United Nations International Day of Peace). Peace is a topic for all citizens, especially families, so a Saturday afternoon or Sunday is recommended.

C: Location and Technical Setup:

The location in your city depends on the budget. Ideally, it should already have a stage, sound system, and lighting setup, depending on the planned type of event. Is rain likely in your area in September? If so, we recommend choosing an indoor venue.

D: Artists and Speakers:

The selection of artists also depends on the budget. Many artists—especially local ones—are often willing to participate free of charge or for a reduced fee in support of peace (based on experience, well-known artists may offer discounts of approximately 30–70%).

Support from Live Peace

- For events with an expected audience of more than 5,000 people, Live Peace provides support with:
 - o Negotiating with top artists
 - o Securing a Nobel Peace Prize laureate as a speaker

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E: Marketing:

You will need:

- o Content materials
- o Marketing activities

Support from Live Peace

- We create a dedicated marketing webpage for your city on our main website
- We promote your city across all Live Peace marketing activities
 - o Newsletter sent to more than 10,000 subscribers
 - o Communication with Nobel Peace Prize laureates and Mayors for Peace
 - o Press release distributed to international, high-level media
 - o Mention in the Live Peace 2026 teaser video
- We provide poster and flyer templates, as well as all necessary materials (corporate design, logo, etc.)
- We create central social media content that you can use and adapt for your own channels
- Your city will be featured in the final Live Peace 2026 promotional video

F: Project Management

Based on experience, the following staffing is required from May 1, 2026 to September 30, 2026:

- o Events up to 500 participants:
1 part-time senior staff member (5–10 hours/week) and 1 assistant (20 hours/week)
- o Events between 500 – 5,000 participants:
1 part-time senior staff member (15–20 hours/week) and 1 assistant (40 hours/week)
- o Events between 5,000 – 12,000 participants:
1 full-time senior staff member (30–40 hours/week) and 1 assistant (40 hours/week)

Additional staff will be required on the day of the event (depending on the event and individual needs).

For events with more than 500 participants, we recommend engaging a professional service provider.

G: Insurance and Licensing Fees

Each event should be insured. Depending on the type of artistic activity and local regulations, licensing fees may apply.

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2) Sample Timeline

- 31.05: Budget and format finalized → inform Live Peace
- 30.06: Artists and speakers confirmed
- 15.07: Location confirmed
- 30.07: Start contact with press, insurance, etc.
- 15.08: Communication launch
- 18.09 – 21.09: Event

3) Sample Budget

There are no limits to the budget.

- Low-cost events:
 - City-owned venue with stage and technical equipment
 - Free local artists (e.g., local music schools, local choirs) or low-cost artists (including those from the peace sector)
 - Volunteers (for example from peace organizations)
- Example: Live Peace Homburg / Germany
 - 400 participants reached
 - International artists from the peace sector
 - Budget: €10,000
- Larger events with more than 5,000 participants and nationally recognized artists: Budgets typically range between €200,000 – €500,000

Example: Live Peace Annecy / France

- 8,000 participants reached
- Nationally renowned artists
- Budget: €250,000 (excluding management fees and with discounted rates)
(€390,000 including management fees and standard rates)
- Mega-events with more than 15,000 participants and internationally known artists: Budgets start from €1 million.

Do you have any questions?

We are always available to answer your questions at [✉ contact@live-peace.com](mailto:contact@live-peace.com).

If you have not yet been in contact with us, we would also be happy to arrange an initial exchange via video conference or phone. Please email us with three preferred time slots and your preferred language of communication at contact@live-peace.com.

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